

# Short Pitch Private Coaching with Laura Mannino

## Who It's For

If the idea of pitching a story makes you want to throw up in your mouth and wonder if it's too late for law school, then this is for you!

My short pitch private coaching services are for emerging writers who want to build their pitching confidence and muscles with one-on-one attention and care.

Just like you don't expect to run a marathon on your first jog, pitching is a little less daunting when you start out with a small, achievable goal.

During our time together, we'll craft a one-page pitch that would be roughly three minutes said out loud.

Pitching feels easier the more confident you become, and the best way to gain confidence is to practice with a seasoned vet.

## What You Get

I'll help you develop a set of tools you can depend on so you can champion your story and advocate for yourself in spite of nerves, stress, and self-doubt that may crop up.

Your biggest tangible takeaway, a revised one-page pitch, is the right amount of space to touch on all of the elements of a pitch and to get your listener/reader emotionally engaged and hooked.

Your one-page pitch can be repurposed in so many ways, like these:

- Applications & Queries
- Pitch Services & Competitions
- Script-hosting services
- Pitch deck copy
- As a roadmap for a 90-second elevator pitch or longer pitch
- Anytime someone asks, "What are you writing?"

## Our time together includes

- A FREE 20-minute Zoom consultation to answer questions and concerns.
- A PDF with pitching best practices, a checklist of pitch elements, and a sample pitch.
- A private, one-hour Zoom in which we revise the first draft of your pitch and practice saying it out loud.
- One round of email feedback on the second draft of your pitch.

## Rates

### Pitch First-time writers: \$135

Includes info packet; one-hour, private Zoom coaching session; one round of email feedback to develop a 3 minute/1 page pitch.

### Logline Only First-time writers: \$95

Includes a one-hour private Zoom to review and revise a logline and alts for one project, and one round of email exchange.

### Returning writers (new or previously worked on pitch):

- One-hour Zoom only (90 sec-5 min/2 pg pitch): \$75
- Email feedback only (90 sec-5 min/2 pg pitch): \$50
- One-hour Zoom and email feedback (90 sec-5 min/2 pg pitch): \$100
- Logline Zoom and email feedback: \$65

Reach out to me at [lauramannino@gmail.com](mailto:lauramannino@gmail.com) about rates for longer pitch coaching.

## How It Works

- **FREE Consultation:** Complete this [form](#) for a free 20-minute consultation to have any questions answered about pitch coaching.
- **Ready to move forward?** Complete this [form](#). Laura will reach out after payment has been completed.
- Venmo: @lauramannino
- When this form and payment are received, I'll reach out to schedule a Zoom and send you a packet to help you write your first draft.

- Send your first draft to me prior to our Zoom meeting. Come to our session prepared to share and read your first draft out loud. I'll screen share your document, and we'll revise it together.
- After our Zoom, email me your second draft. I'll send feedback within five business days.

## Testimonials

"Laura's help developing my pitch was invaluable. She quickly got to the heart of my pilot and found a much shorter, punchier, and more effective way to say what had taken me paragraphs to communicate. I was truly blown away by how thorough and insightful she was when it came to the art of pitching."  
-Marissa G., Half-Hour TV

"If you are like me and you wrote something and you're proud of it but if someone asks you about it and all you can manage is a chaotic word salad while watching the light go out in your companion's eyes... oh my god give Laura Mannino a holler. She's enthusiastic, giving with her time and suggestions, and helped me get out of my head and hone in on my story. HIGHLY RECOMMEND, FELLOW WRITERS!"  
-Oona O., One Hour TV

"The thought of pitching gave me instant diarrhea...until I practiced with Laura. She created a safe space that was supportive and kind, without a speck of judgment. She not only helped me get over the fear of pitching my movie, but also suggested revisions that hook my audience right at the top. I whole-heartedly recommend Laura's coaching to fellow creatives with the jitters!"  
-Jeanée L., Feature Comedy

"Working with Laura to develop my pilot's logline was an absolute lifesaver. She brought a fresh perspective, asked insightful questions, and was able to distill a very complex world into a concise logline. Loglines are insanely hard for me, but Laura made it easy. I 10000% recommend Laura for all your logline woes!!!"  
-Melanie F., One Hour TV



## **About Me**

I'm a comedy screenwriter who's worked for MTV, Quibi, Awestruck, Disney, A&E Networks Digital, and more. My half-hour comedy series BODICE RIPPERS is Black List Recommended and a Stowe Story Labs Fellowship Winner. I cut my "saying words out loud in front of others" teeth as a stand-up comedian and actor. I am an ATX Festival Pitch Competition Runner-up, an AFF/UCLA Extension Virtual Pitch Finalist, and a Roadmap Writers Top Tier Competition Winner. I've learned a lot from these experiences and honed my skills along the way. I want to demystify pitching for those who are new to it and empower fellow writers to feel confident in their abilities to share and sell their stories.

For more about me, check out [lauramannino.com](http://lauramannino.com).

Reach out to me at [lauramannino@gmail.com](mailto:lauramannino@gmail.com) with any questions.